



Why should your organization participate in the Energy Services Coalition's 2014 Market Transformation Conference?

ESPC Policy and Program Intel

The 2014 Outlook from Public and Private Sector Leaders

In-Depth Panel Discussions

Public and Private Experts Presenting ESPC Solutions

Leveraged Networking and Partnering

Virtually Every ESPC State Program Manager and ESC Chapter Assembled in One Place

ABOUT ENERGY SERVICES COALITION

The Energy Services Coalition (ESC) is a national 501 c3 non-profit organization whose mission is to promote the benefits, provide education, and serve as an advocate for the widespread use of energy performance contracting in public and private facilities.

Hand-in-hand, public and private sector members, the organization facilitates the outreach of programs, concepts, and ideas that support the growth of the performance contracting industry. Our membership is comprised of more than 350 energy experts from nearly every state in the nation representing both industry and the public sector.

2014 MARKET TRANSFORMATION CONFERENCE

Crowne Plaza St. Paul Riverfront, July 29-30, 2014

The ESC's major effort is our annual Market Transformation Conference, which offers networking with a multi-disciplinary assembly of professionals all focused on expanding energy savings performance contracting market. The conference also facilitates the interaction between ESC Chapters to foster the cross-pollination of ideas to help to grow the overall market for the benefit of individuals, ESCOs, and state and local government.

The conference agenda covers the ongoing programs and activities of ESC Chapters and State Energy Offices nationwide, as well as related topics such as financing mechanisms, innovative projects and new technologies.

Since the ESC is truly a private/public partnership, this conference provides a unique, unbiased forum where consumers and providers of PC Services can gain knowledge and insight into performance contracting solutions.

2014 SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities include:

- Platinum (\$7,500)
- Gold (\$5,000)
- Silver (\$2,500)
- Bronze (\$1,250)

PLATINUM: Platinum sponsors receive the following:

- Keynote speaker slot, luncheon on day one
- Individual recognition at the welcome cocktail reception
- Four complimentary registrations
- *New Benefit – Virtual Tradeshow*
 - Logo featured on ESC home page with a link to their “booth”
 - The Platinum Virtual Tradeshow “booth” will include a link to the vendor’s website
 - Up to six company contacts for the “Take a Business Card” table
 - A video to be displayed on a monitor in the “booth” (link to a company produced video on Youtube)
- Logo on all correspondence related to the conference including the program
- Recognition on the ESC conference web site
- Recognition at the breaks and lunch
- Recognition at conference registration table
- A list of all attendees
- Option for premier 6 ft. exhibitor table

GOLD: Gold Sponsors receive the following:

- Speaking role in conference agenda
- Individual recognition at the welcome cocktail reception
- Four complimentary registrations
- *New Benefit – Virtual Tradeshow*
 - Logo featured on ESC home page with a link to their “booth”
 - The Gold Virtual Tradeshow “booth” will include a link to the vendor’s website
 - Up to four company contacts for the “Take a Business Card” table
 - A video to be displayed on a monitor in the “booth” (link to a company produced video on Youtube)
- Logo on all correspondence related to the conference including the program
- Recognition on the ESC conference web site
- Recognition at the breaks and lunch
- Recognition at conference registration table
- A list of all attendees
- Option for premier 6 ft. exhibitor table

SILVER: Silver sponsors receive the following:

- Two complimentary registrations
- *New Benefit – Virtual Tradeshow*
 - Will feature a tradeshow “booth” with a link to the vendor’s website
 - Up to two company contacts for the “Take a Business Card” table
- Logo on all correspondence related to the conference including the program

- Recognition on the ESC conference web site
- Recognition at the breaks and lunch for both days
- Recognition at conference registration table
- A list of all attendees
- Option for 6 ft. exhibitor table in main exhibit space

BRONZE: Bronze sponsors receive the following:

- One complimentary registration
- *New Benefit – Virtual Tradeshow*
 - Will feature a tradeshow “booth” with a link to the vendor’s website
 - One company contact for the “Take a Business Card” table.
- Logo on all correspondence related to the conference including the program
- Recognition on the ESC conference web site
- Recognition at conference registration table
- A list of all attendees
- Option for 6 ft. exhibitor table in main exhibit space

ESC EXHIBITOR AND SPONSORSHIP CONTACT INFORMATION

For sponsor support and exhibit space selection, please contact Tracey Kohler, 703-867-2175 or e-mail tkohler@energyservicescoalition.org.

Bottom-line: It is this type of outreach activity that increases the number of end-users who understand how performance contracting works.



ESC 2014 Market Transformation Conference Website
<http://conference.energyservicescoalition.org/>