MEETAP

Municipal Energy Efficiency Technical Assistance Program

A State of Wisconsin initiative designed to protect tax payers and promote energy efficiency in our schools.
• Enabling Legislation - State of WI statutes allow for energy and life safety improvements (as well as critical deferred maintenance).
  
  • WI Statute 66.0133 Energy Savings Performance Contracting
  • WI Statute 121.91(4)(o) Revenue Limit Exemption for Energy Conservation Purposes
  • $400,000 grant from DOE to support efforts
  • 55 school districts raised $23 million last year for energy projects. A lot of new ESCOs in the market, education lags.

Why MEETAP?
Utility Costs Are Rising
Demand is Flat
• **16.95 Powers and duties.**

The department shall, through a system of comprehensive long-range planning, promote the development and the maximum wise use of the energy, natural, and human resources of the state and develop and implement a:

• **cost-effective**
• **balanced**
• **reliable and**
• **environmentally responsible**

Energy strategy to promote **economic growth**
• Board of Commissioners of Public Lands- BCPL, low-cost financing for public entities

• “Up-Front” strategy: Decades of experience have taught us that it is best to have a clearly defined project and objectives, discuss M&V, facility operations, etc., during the initial audit phase. NO SURPRISES/fewer Change Orders.

• Project Management Assistance: Including assistance with RFQ, RFP, and contractor selection process, evaluating scope of work, cost-effectiveness calculations, assist with technical review of change orders, aid in final inspection of the work, and overall contract management. Assist in Measurement and Verification (M&V) of savings, assist in other activities designed to maximize
• Tie in Focus on Energy as a Partner
• Inform legislators (email or have a brown bag for legislative staff) and Leg. Council
• List of Target Audiences
• Association of County Executives/Administrators
  • DPI leadership
  • WI Towns Association
  • League of Municipalities
  • Leverage contacts and attend conferences with Board of Commissioners of Public Lands- key financing partner

Things to do
• Schools are more cash-strapped than ever
• Inexorable electricity price increases can only be controlled by smart EE deployment
• Energy management is a specialized skill
• State of WI can serve the role of “honest broker” in EPC contractor selection and project management
• Time to address transportation costs
Marketing Channels

- Brochure and website
- Annual conferences and meetings of target audiences
- Use of DPI officials as validators
- School district publications (costly)
- Create special meeting for facility managers
- Create a buzz about the program through a “mayor’s network” (for local government)
- Governor’s awards for excellence- consider Better Buildings Challenge, Parking Lot Lighting Challenge etc..
Questions?

Contact: Megan.Levy@Wisconsin.gov
608-266-5054
www.energyindependence.wi.gov